

## Forrest Duke



*"The Duke of Las Vegas"*

## Mike Price: Local boy makes good — movie

It was almost 10 years ago that Mike Price, the Stardust dealer who became a popular local television host (remember "The Voice of Vegas"?) and newspaper columnist, got whisked away into the wilds of Smogville by Sally Marr, Lenny Bruce's mom, where he emerged as one of the industry's top-flight comedy writers. Having always considered this as his "home town," Price returned this week accompanied by producer Michael Callie, with whom he wrote a major motion picture designed especially for Las Vegas audiences. The name of the flick is (are you ready?), "If You Don't Stop It...You'll Go Blind!!!" and it was shown quietly at a special screening Wednesday afternoon for a handful of hotel biggies. This isn't intended as the actual review of the movie, which will be done after it opens at a Strip hotel soon, but the DLV can happily report that Price hasn't lost his touch, and the film is zany, outrageous, and, to say the least, hilarious.

Says producer, Callie, "The purpose of this preview screening was to exhibit this film to Las Vegas hotel owners and talent buyers and to show them that it would be a means of bringing total, 24-hour entertainment back to Las Vegas ... filling the gaps which now exist when the showrooms are dark ... and that's 18 hours a day. I feel it's important to point out that hotel scheduling of this film would in no way interfere with or alter existing live entertainment policies."

Some of our working performers have also seen this movie at a recent sneak screening in L.A., and, from what the DLV hears, their non-stop laughter testified to terrific enthusiasm for this new concept so beautifully tailored to meet the entertainment future of The Best City Of Them All.