

# Michael J. Heard

Consultant

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## TO WHOM IT MAY CONCERN:

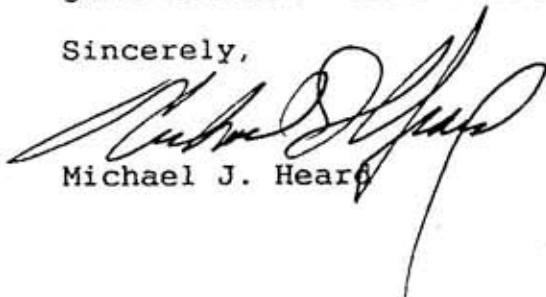
This is both a letter of recommendation and appreciation for Mike Price. I highly recommend his workshop on humor for anyone who has an interest in learning about humor and its presentation. And I appreciate his ability to teach people how to use humor.

About 2 years ago I participated in one of his workshops entitled "Learn how to do Stand-Up Comedy". My reason for taking this workshop was not to learn how to do stand-up comedy. Rather my goal was to learn how to incorporate humor into public speaking.

I am a private consultant who needs to speak before groups to generate interest in my services. And I have always had difficulty using humor in my speeches. Or at least I did before I took the workshop. Now I use humor very effectively in my public presentations. In fact my public presentations have been so favorably received I am now ask to be a key note speaker at conferences.

Learning how to use humor has been helpful for my career. However, what I appreciate the most is that Mike Price gave me a very special gift. I learned that I can make people laugh. Through his workshop I learned that I (and for that matter anyone) can make people laugh. Not everyone can be a stand up comedian. But, anyone can learn to use humor more effectively - if they have a good teacher. Mike Price is a good teacher.

Sincerely,



Michael J. Heard