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EDUCATIONAL INNOVATION AND
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August 14, 1980

re: Staff Presentation Seminar

Mr. Michael Price
1663 Ocean Avenue
Santa Monica CA 90401

Dear Mr. Price,

The indispensable Evelyn Kirsch, to whom I am indebted for bringing your unusual talent to our attention, joins me in congratulating you on the great success of last month's seminar.

Those concepts and techniques you articulated so well, despite (or maybe because of) their origins in basic comedic theater, have already proven to be of inestimable value to every one of my staff, paid professionals and volunteers alike. All of them are not only more confident of the message and how to deliver it, but they, and I, too, have discovered much more enjoyment in doing so, and thus, inevitably, we become better at it.

What we asked of you was to help us capture and maintain the audiences' interested attention. After only five short weeks, remarkable results prove you've succeeded beyond all expectations.

My sincerest thanks and good wishes.

Alan Robbins

AER/ds